



Energy Outreach Colorado

Together we generate the power to help.

Media Advisory

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Interview Opportunities re: High Energy Prices and Consumer Options Now And In The Future

DENVER – The Independent Petroleum Association of the Mountain States (IPAMS) and Energy Outreach Colorado are partnering to provide media and visitors at the 100th Annual National Western Stock Show with information about high energy prices, energy conservation and efficiency.

Who: Leadership from both organizations will be available at the booth on Thursday, January 12, 2006

- Marc Smith, Executive Director of IPAMS
- Skip Arnold, Executive Director of Energy Outreach Colorado

What: Interview opportunities for TV, radio and print media to stop by the booth at the National Western Stock Show and do interviews or just have an informal chat with leaders from IPAMS and EOC.

- Learn about the current cost of natural gas and the forecast through winter,
- Receive energy conservation and efficiency information,
- Learn about the application process for low income energy assistance,
- How the IPAMS and Energy Outreach partnership benefits area consumers

When: Thursday, January 12, 2006 from 9:00 a.m. – 12:00 p.m.

Where: National Western Stock Show Complex
Booth #1959-61 in the Stadium Hall/Hall of Education

Why: The cost of natural gas is expected to increase by up to 40 percent in Colorado this winter, and thousands of low-income families with children and seniors on fixed incomes will need help paying their heating bills. Energy costs have tripled in the past three years, greatly impacting the need for energy assistance in the state.

- More -

About IPAMS

IPAMS is a non-profit trade association representing more than 400 independent oil and gas producers, service and supply companies, banking and financial institutions and industry consultants in the Intermountain West. IPAMS was founded in 1974. More information is available at www.ipams.org.

About Energy Outreach Colorado

Energy Outreach Colorado is the only non-profit organization in the state that raises money to help low-income Coloradans afford home energy. Its programs include energy bill payment assistance, energy efficiency upgrades for affordable housing and energy efficiency education. Since its inception in 1989, Energy Outreach has distributed more than \$60 million to fund these programs. In May 2005, Energy Outreach assisted with the passage of innovative legislation to create a voluntary energy assistance program through Colorado utility customer contributions. Energy Outreach Colorado is an independent, nonprofit organization that relies on private donations, corporate contributions and foundation grants. To make a tax-deductible donation to Energy Outreach Colorado, call toll-free 1-866-HEAT-HELP or go to www.EnergyOutreach.org.

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